

Alameda Corridor



Community Parking Program and Economic Development

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Historic and Popular Destinations

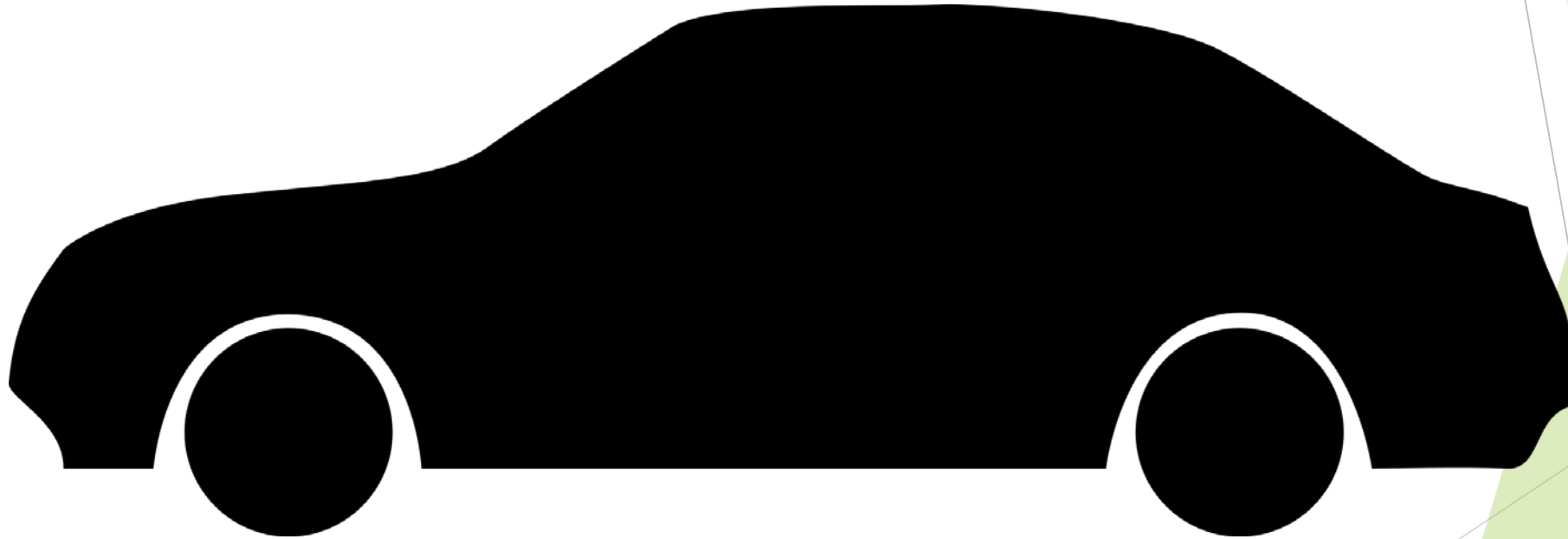
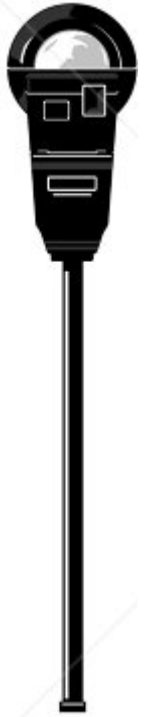


Crowded Streets



Under Utilized Off-street Parking

Parking 101





Results of Free Curb Space

- ▶ Perceived parking shortage
- ▶ Free parking encourages circling
- ▶ Increases traffic congestion
- ▶ Contributes to poor air quality
- ▶ Keeps potential visitors and patrons away
- ▶ Overpriced off-street parking lots



Need for Parking Management Strategy

- ▶ Eliminate long-term parking
- ▶ Create turnover of convenient, valuable parking spaces
- ▶ Parking inventory management - Supply and Demand
 - ▶ Reduce prices when there's too much parking
 - ▶ Increase prices when there's not enough



Community Parking Program (CPP)

- ▶ District-wide approach versus block by block
 - ▶ Business
 - ▶ Residents
 - ▶ Cultural/Education
- ▶ Multiple tools
 - ▶ Time limits
 - ▶ Permits
 - ▶ Meters
 - ▶ Valet Management
 - ▶ Parking Compliance

Program Goals

- ▶ Ensure on-street parking is available in high-demand areas
- ▶ Repurpose under utilized areas to accommodate employees with limited parking options
- ▶ Support business development
- ▶ Sustain economic growth
- ▶ More efficiently allocate a scarce, expensive resource
- ▶ With a paid parking solution, provide funding source for infrastructure improvements

Permits

- ▶ Requires Ordinance Update
- ▶ 1 per employee - \$25 per month
 - ▶ Require proof of employment to purchase
 - ▶ Parking in low-demand areas that are metered by permit
 - ▶ First-come, first-served



What is a Parking Benefit District (PBD)?

- ▶ Parking plan includes meters, time limits and permits
- ▶ Net meter revenues shared with district for projects
- ▶ Public infrastructure improvement projects can include:
 - ▶ Landscaping
 - ▶ Sidewalk repair
 - ▶ Lighting
 - ▶ Security



Examples of PBD

- ▶ Washington Avenue Parking Benefit District, Houston
- ▶ Austin, TX
- ▶ El Paso, TX
- ▶ Boulder, CO
- ▶ Los Angeles, CA
- ▶ Old Pasadena, CA
- ▶ Pittsburgh, PA
- ▶ San Diego, CA
- ▶ Seattle, WA
- ▶ Washington DC

Unified Valet Zone



- ▶ Limited availability of off-street parking locations
- ▶ District has better control
- ▶ Eliminate unregulated activity



Recommendation Parking Study

- ▶ Establish long-term strategic goals
- ▶ Identify the needs of stakeholders
- ▶ Clear assessment of parking needs
- ▶ Recommendation of solutions to sustain growth
- ▶ Improve public safety
- ▶ Plans to promote to multi-modal transportation methods



PARK HOUSTON

City of Houston Museum Park (#66) Super Neighborhood Application: CPP080917

- Existing Bikeway
- Proposed Bikeway
- Meter Ranges

SNB Name

- Museum Park (#66)

Land Use

- Single-Family Residential
- Multi-Family Residential
- Commercial
- Office
- Industrial
- Public & Institutional
- Transportation & Utility
- Park & Open Spaces
- Agriculture Production
- Undeveloped
- Unknown

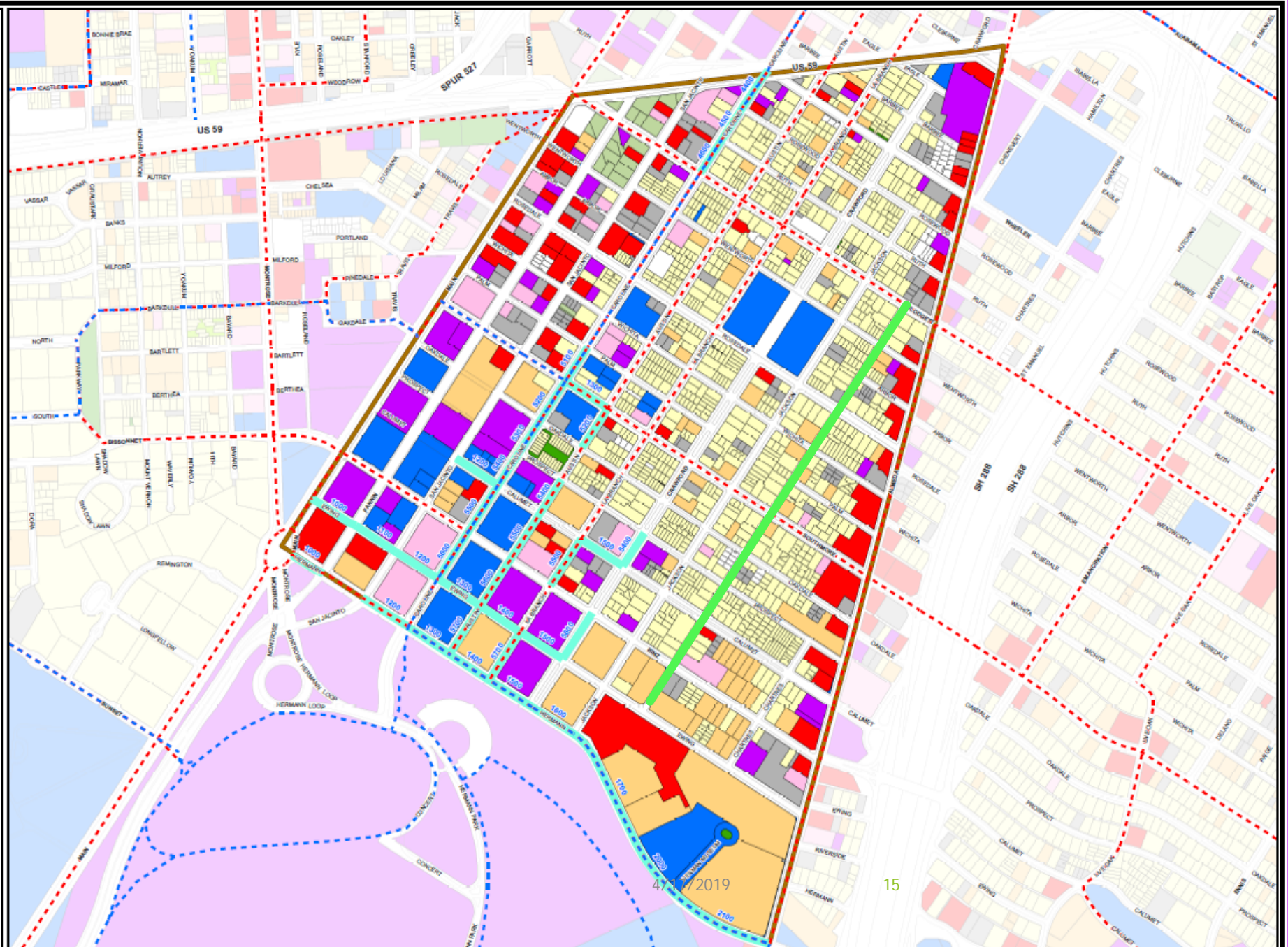
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Date: August 2017
Reference: pj19797_mus_pk_revise



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PLANNING & DEVELOPMENT DEPARTMENT



Timeline

